

如何在IEEE發表高品質研究並提高學術影響力

Cindy Tu, Hinton產品&行銷經理



本期主題

- 為您的研究發表選擇合適的出版物
- 投稿實踐與注意事項
- 編輯和審稿人在尋找什麼
- 如何提高研究的可見度和影響力
- IEEE 2023 OA 投稿優惠詳解與實踐流程



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投稿IEEE期刊還是會議?

- 期刊文章是研究工作和最終結果的完整展示
 - 展示原創研究結果
 - 做出清晰推論,並輔以資料支援
- 會議文章可以是正在進行沒有完成的研究
 - 可展示初期成果或強調最近工作
 - 獲得非正式回饋用於後續研究
- 會議論文通常短於期刊論文,細節和參考文獻也少些

200+

Journals, Transactions, Magazines

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nowing 1-25 of 282,114 for a	tificial intelligence×	
Conferences (221,709)	☐ Journals (53,034)	☐ Magazines (4,348)
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Artificial Intelligence	Artificial Intelligence and Information Technology	Artificial Intelligence Education (ICA) ective of artificial intelligence and implem a schools ZHANG WU telligence and Education (ICAIE)

Publication Title

Enter Title ☐ IEEE Access (18,295) IEEE Transactions on Pattern Analysis Search History and Machine Intelligence (2,308) IEEE Transactions on Image Processing (2,188) 2011 2nd International Conference on Artificial Intelligence, Management Science and Electronic Commerce blications ^ (AIMSEC) (1,874) ☐ IEEE Transactions on Neural Networks (1,626) ☐ IEEE Transactions on Neural Networks and Learning Systems (1,528) onferences ☐ IEEE Transactions on Cybernetics (1,058) IEEE Transactions on Systems, Man, and Cybernetics, Part B (Cybernetics) (954)IEEE Transactions on Knowledge and Data Engineering (928)

2020 IEEE/CVF Conference on Computer Vision and Pattern Recognition (CVPR) (926)

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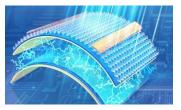
2022年新刊

- IEEE Transactions on Signal and Power Integrity
- IEEE Journal on Flexible Electronics

2023年新刊

- IEEE Transactions on AgriFood Electronics
- IEEE Electron Devices Magazine
- IEEE Transactions on Energy Markets, Policy and Regulation
- IEEE Transactions on Industrial Cyber-Physical Systems
- IEEE Transactions on Radar Systems









^{*}Please note this is a tentative list and is subject to change.

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 - The primary purpose of Journals,
 Transactions, and Letters is to disclose and provide a permanent archival record of original technical work that advances the state of the art or provides novel insights.
 - Letters are for the publication of brief papers, usually three to four pages in length.

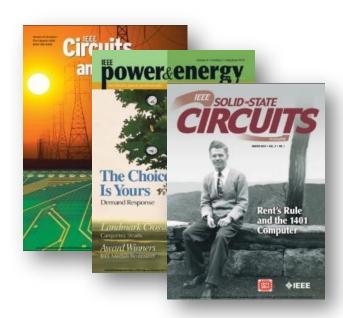




技術雜誌

- Magazines are characterized by regular and continuing issues with significant technical content in addition to general news and regular columns
 - IEEE Communications Magazine
 - IEEE Microwave Magazine
 - IEEE Signal Processing Magazine
 - IEEE Instrumentation & Measurement Magazine

-





以MTT刊物為例



	Transactions	Letters	Magazine	
New Research Article	YES(6pages, over- length charges)	YES(3pages)	NO	
Tutorial Article	YES(at expert level)	NO	YES(at Fundamental To Intermediate level)	
Application Note	Application Note NO		YES	
Review Article	YES(at expert level)	NO	YES(at Fundamental To Intermediate level)	

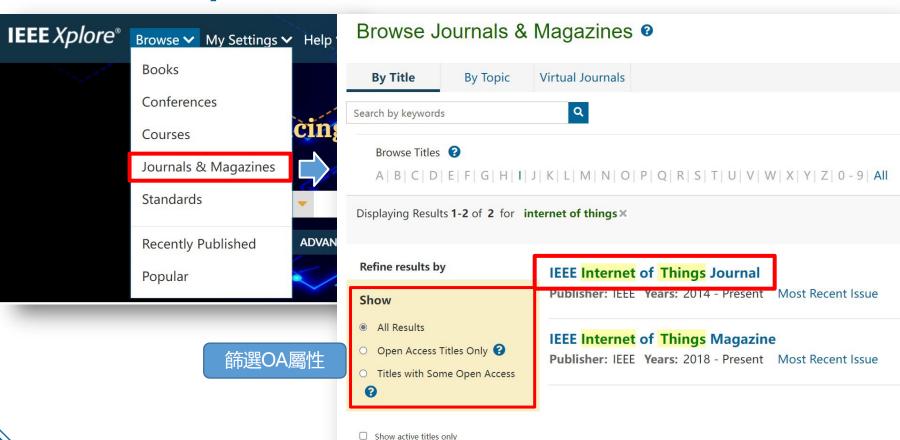
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- ► Tutorial: Unique presentation of known material. Valuable methodologies, exhaustive references
- Application Note: Describe current application of technology: circuits, systems, models, concepts.
- Review: Historical account of field, exhaustive references, explanation of state-of-the-art, indications of future research

進一步瞭解期刊

- ▶一旦確定了4-5本目標期刊,下一步是研究 "Aims and Scope" 以瞭解 到底該刊傾向於何種類型的文章
 - 主編
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- ▶ 閱讀部分期刊收錄的文章,判斷該期刊的讀者群是否吻合



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technology development in different standard development organizations (SDO) such as IEEE, IETF, ITU, 3G , etc.

Information

IEEE Internet of Things Journal

期刊詳情

- Information for Authors
- Editorial Board

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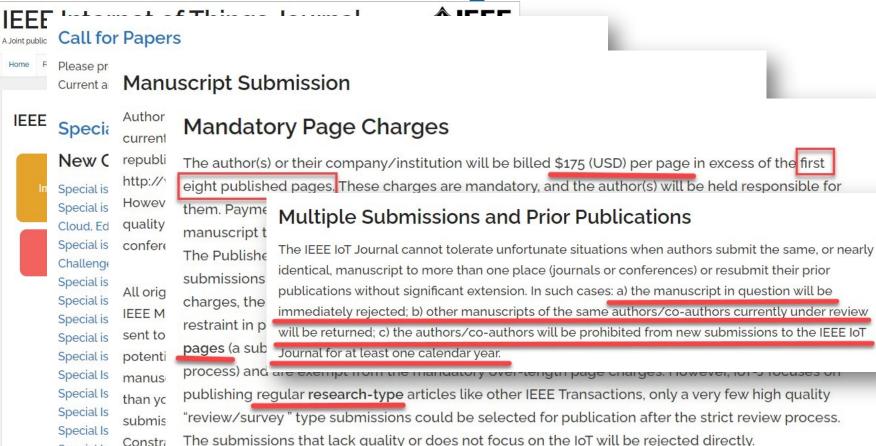
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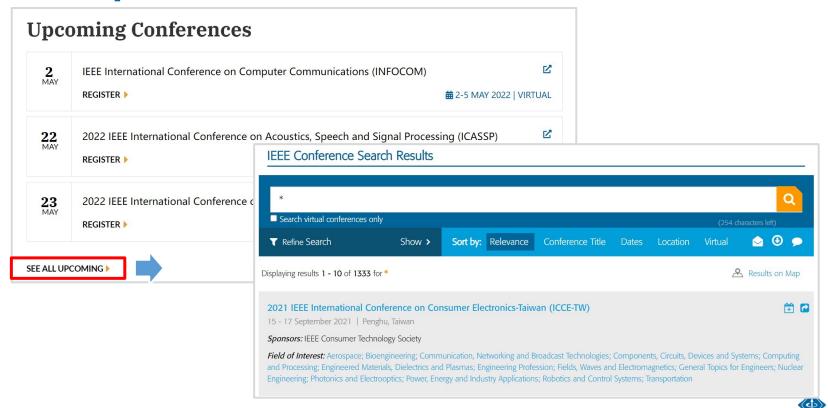


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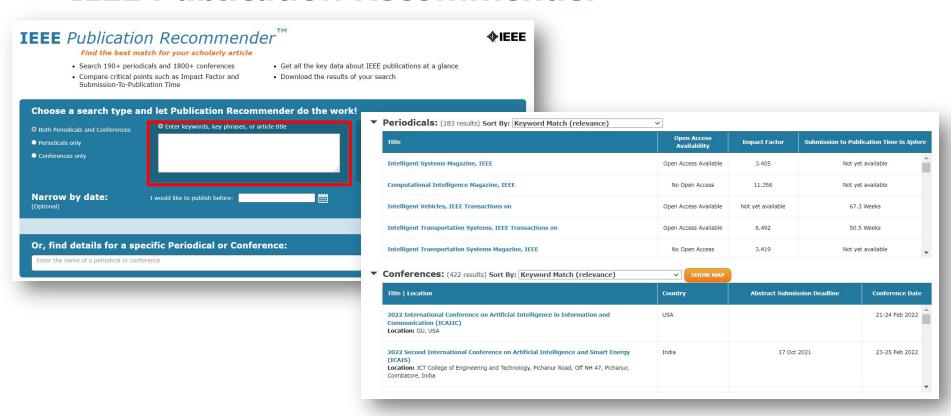
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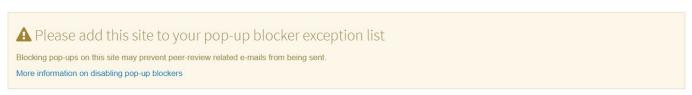
data-centric, service-oriented IoT architecture; IoT enabling technologies and systematic integration

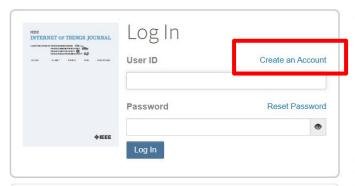
such as sensor technologies, big sensor data management, and future Internet design for IoT; IoT



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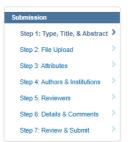
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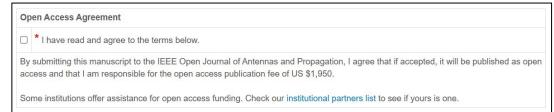
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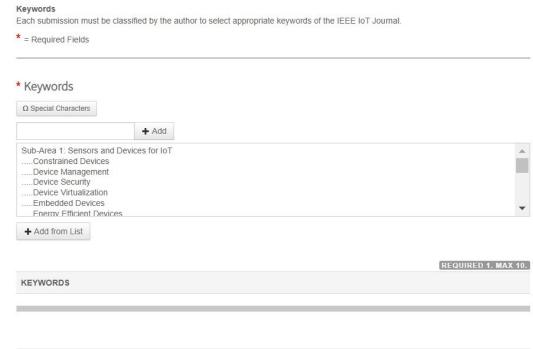
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2022 IEEE International Conference on Acoustics, Speech and Signal Processing, 22-27 May 2022, Singapore





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- · Quantum Signal Processing
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- · Signal Processing for Big Data
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ICASSP 2022

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Grand Challenge Proposal Submission	October 18, 2021
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Tutorial Acceptance Notification	November 15, 2021
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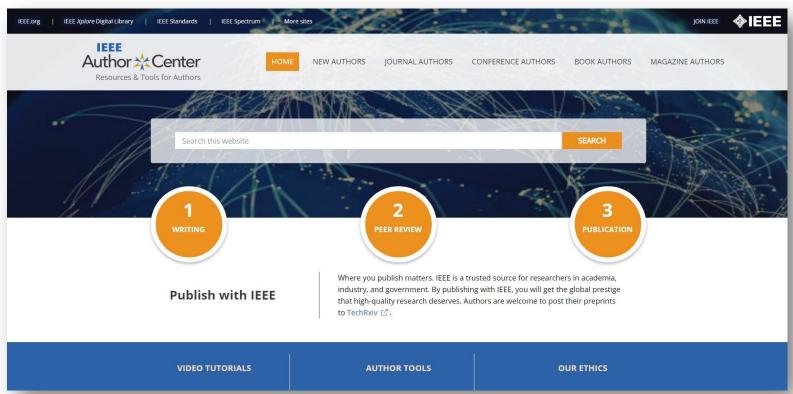
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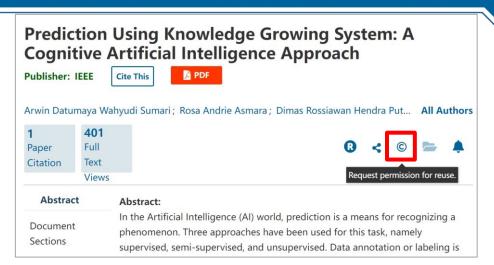
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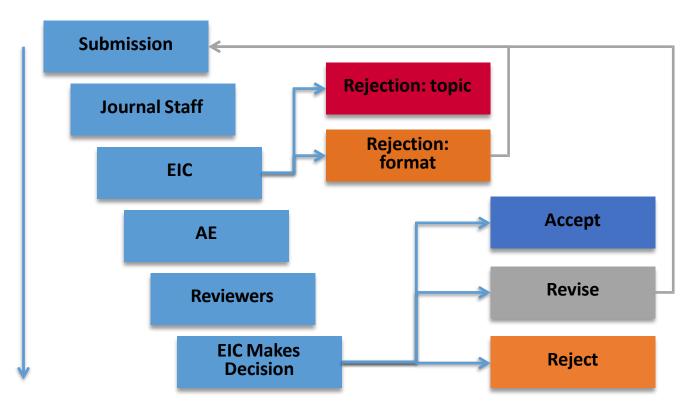
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- ▶清晰表達原創研究,解決全新重要問題
- ▶ Valid methods and rationale 有效的方法
- ▶ Conclusions that make sense 有意義的結論
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- References that are current and relevant to the subject
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如何提高研究的可見度和影響力



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Winnie N. Ye (Senior Member, IEEE) received the B.Eng. degree in electrical engineering from Carleton University, Ottawa, ON, Canada, the M.A.Sc. degree in photonics from the University of Toronto, Toronto, ON, and the Ph.D. degree in photonics from Carleton University. She is currently a Full Professor with the



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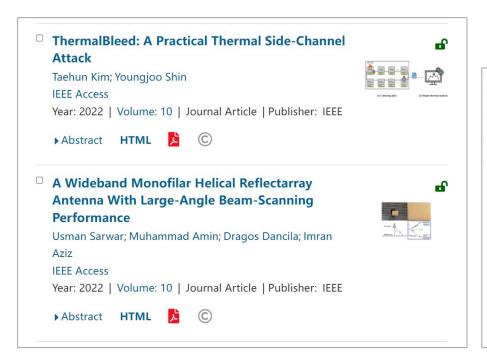








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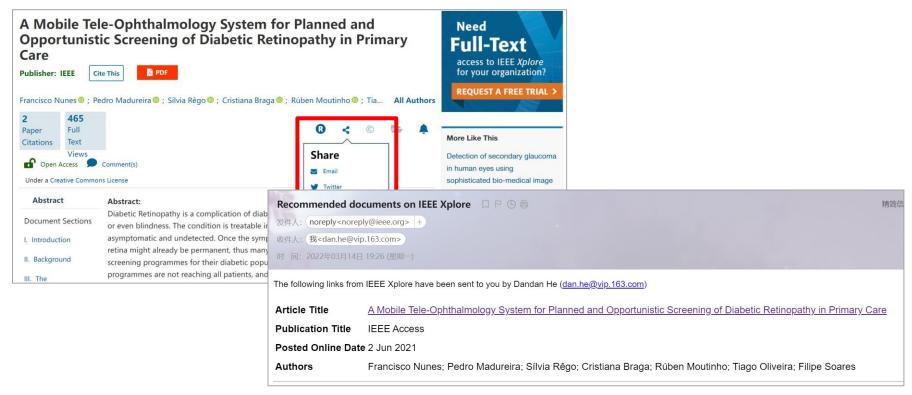
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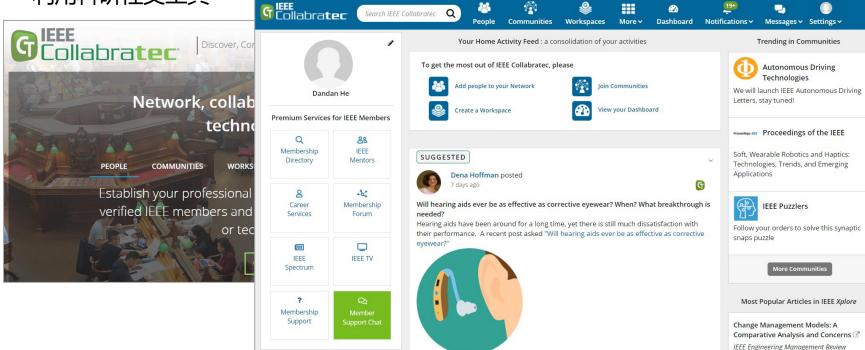
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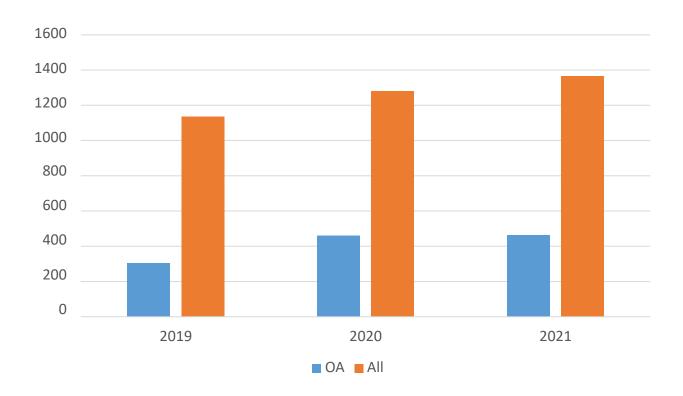


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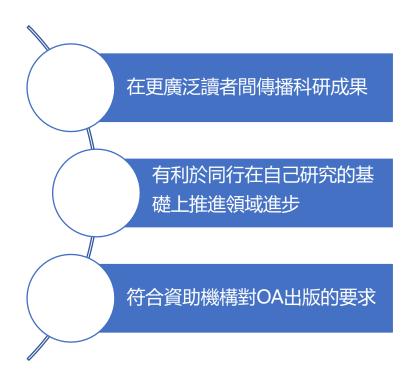


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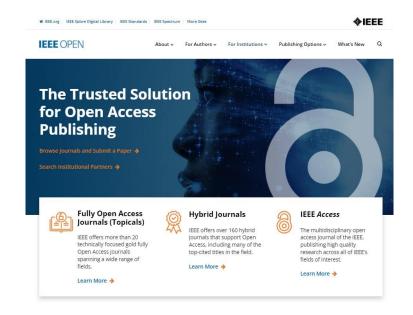
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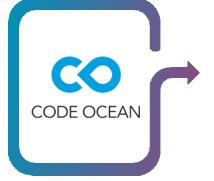
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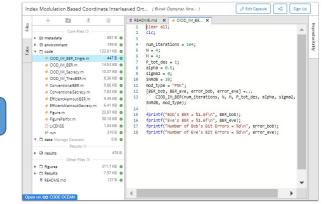
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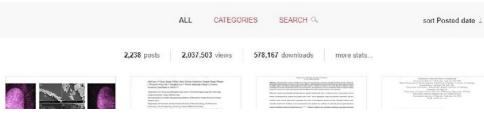
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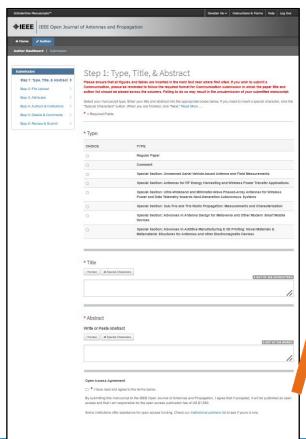


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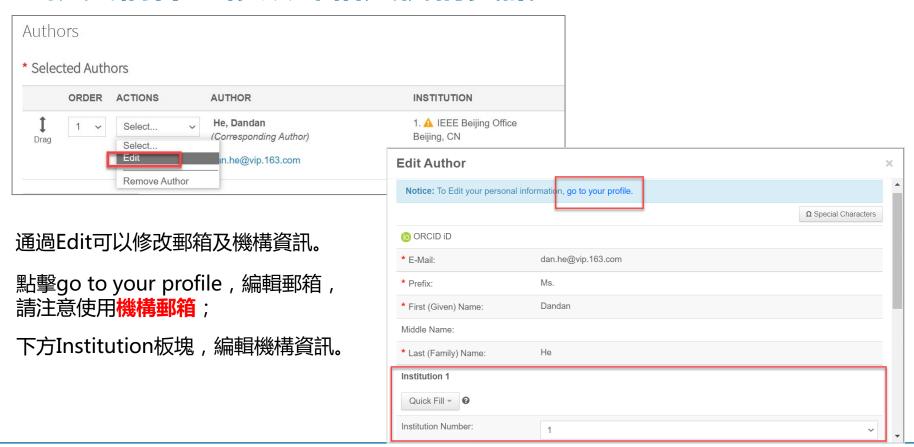
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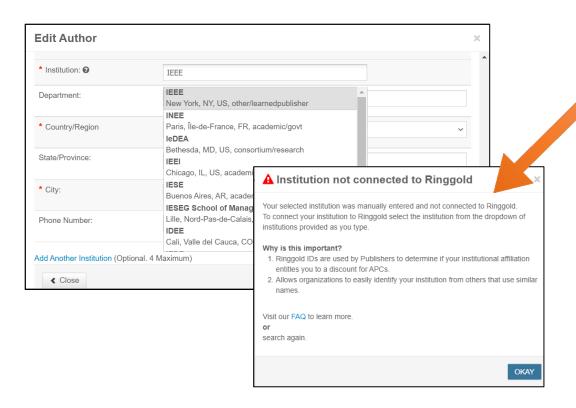




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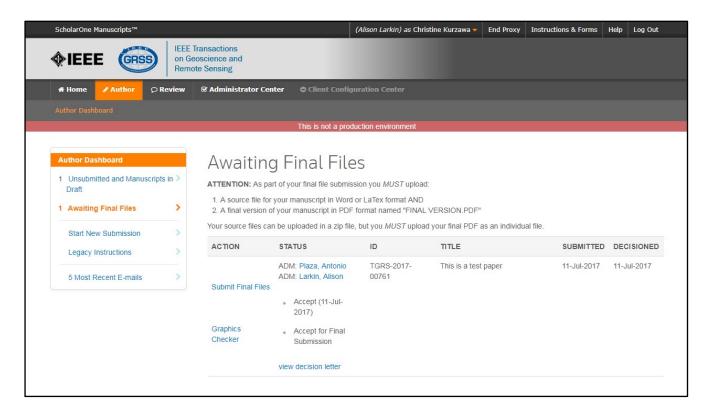


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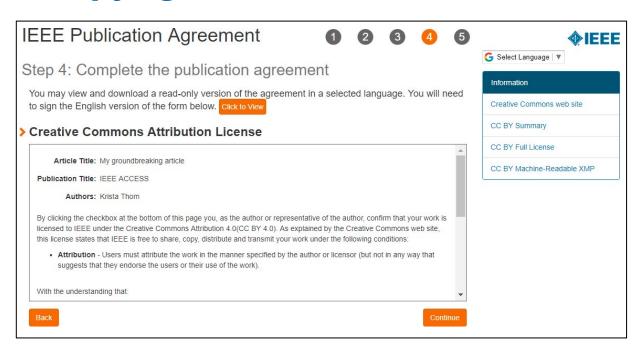


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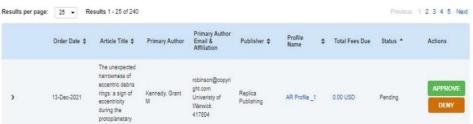


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