

# Why-What-How: 研究思路建構

Why do we need a Storyboard for research communication?

徐惠玲 ies Research

# Why do we need a

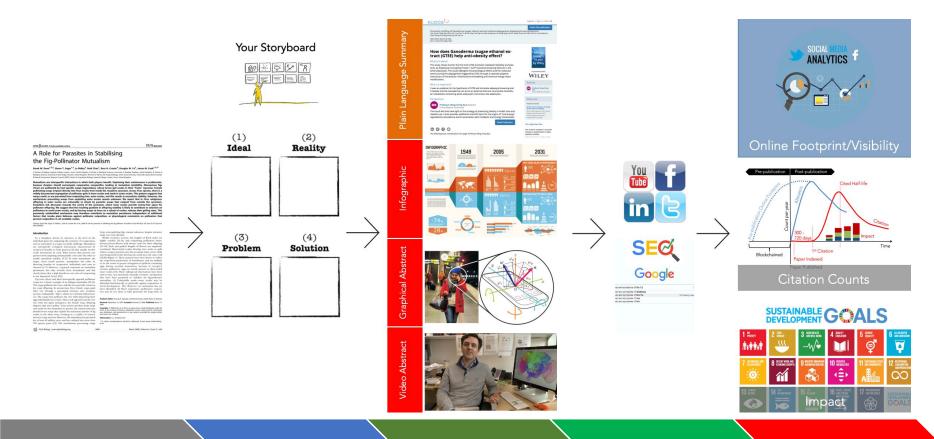
# Storyboard

for research communication?

It helps you organize your thoughts. Making a storyboard helps you condense all the ideas bouncing around your head into one coherent, fleshed-out vision. It helps you to convert research story into media effectively.....

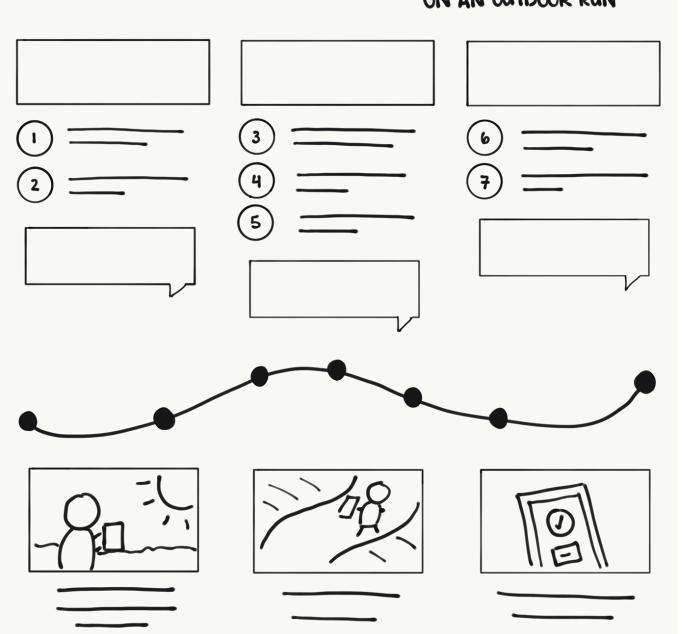
### Why do we need a Storyboard

Organizing thoughts throughout the research process



PERSONA: KELLY

USER STORY: RECORD MILEAGE WHILE ON AN OUTDOOR RUN



### Make your Story Compelling

Organizing thoughts throughout the research process

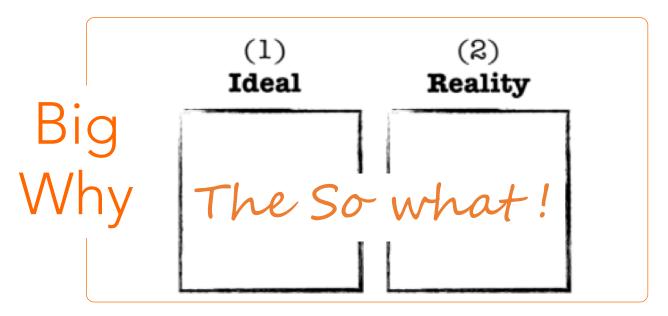


- 1. Start by making your audience care
- 2. Explain your idea clearly and with conviction
- 3. Describe your evidence and how and why your idea could be implemented
- 4. End by addressing how your idea could affect your audience if they were to accept it

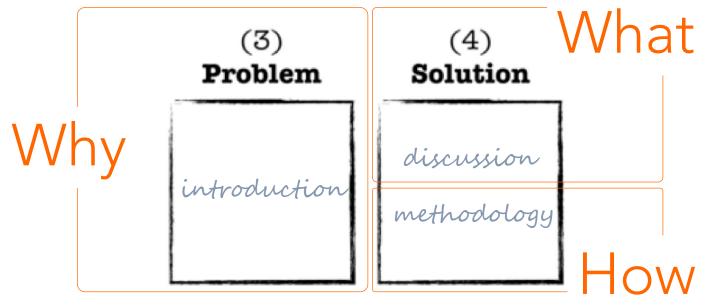
WHY

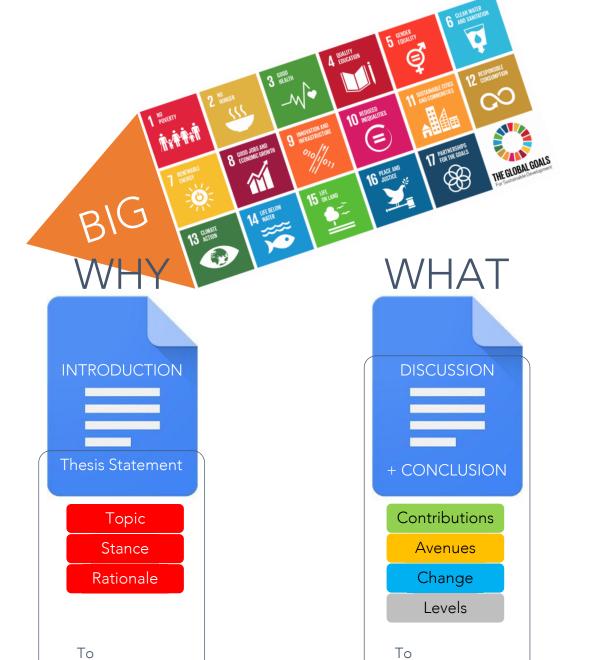
**WHAT** 

Big WHY









Organize

Sharpen



Extraction from Research Paper to Storyboard

OPEN & ACCESS Freely available online

PLOS BIOLOGY

### A Role for Parasites in Stabilising the Fig-Pollinator Mutualism

Derek W. Dunn<sup>1,2,3</sup>, Simon T. Segar<sup>1,2</sup>, Jo Ridley<sup>3</sup>, Ruth Chan<sup>1</sup>, Ross H. Crozier<sup>4</sup>, Douglas W. Yu<sup>3</sup>, James M. Cook<sup>1,2,5\*</sup>

1 Division of Biology, Imperial College London, Ascot, United Kingdom, 2 School of Biological Sciences, University of Reading, Beading, United Kingdom, 3 School of Biological Sciences, University of East Angla, Monisky, United Kingdom, 4 School of Marine and Tropical Biology, James Code University, Townsville, Queensland, Australia, 5 Marual Environment Research Courol (RRIC) Center for Population Biology, Imperial College London, Ascot, University College.

Mutualisms are interes should outcompete cooperative conspecific, Jeading to mutualism instability, Monoecolus figures because from the properative conspecific, Jeading to mutualism instability, Monoecolus figures for properative conspecific, Jeading to mutualism instability, Monoecolus figures are pollinated by host-specific fie wasps (Agaonidae), whose larvae gall ovue son in their "fruits" (special). Female was provided the receptive syonium, Across Ficus specials, here is a widely document of the properation of the p

Citation: Dunn DW, Segar ST, Ridley J, Chan R, Crozier RH, et al. (2008) A role for parasites in stabilising the fig pollinator mutualism. PLoS Biol 6(3): e59. doi:10.1371/journal.pbio.0060059

#### Introduction

In a biosphere driven by selection at the level of the individual gene [1], explaining the existence of cooperation, such as mutualism, is a major scientific challenge. Mutualisms are interspecific ecological interactions characterised by reciprocal benefits to both partners [2] that usually involve costly investments by each. What factors thus prevent one partner from imposing unsustainable costs onto the other to enable mutualism stability [3–7]? In some mutualisms, the larger, more sessile partner, manipulates the other by directing benefits to cooperative individuals and costs to cheaters [4–7]. However, a general consensus on mutualism persistence has only recently been formulated, and this clearly shows that a high benefit-to-cost ratio of cooperating is one important factor [8,9].

Fig trees (Ficus) and their host-specific agaonid pollinator wasps are a classic example of an obligate mutualism [10,11]. The wasps pollinate the trees, and the trees provide resources for wasp offspring. In monoecious Ficus, female wasps push their way through a specialised entrance into receptive syconia (colloquially, "figs"), which are enclosed inflorescences. The wasps then pollinate the tree while depositing their eggs individually into ovules. Thus, each egg laid costs the tree one seed, but upon emergence, the female wasp offspring disperse that tree's pollen. Trees need to produce both wasps and seeds for the mutualism to persist, but natural selection should favour wasps that exploit the maximum number of fig ovules in the short term, resulting in a conflict of interest between wasp and tree. However, the mutualism has persisted for at least 60 million years and has radiated into more than 750 species pairs [12]. The mechanisms preventing wasps from overexploiting figs remain unknown, despite intensive study over four decades.

Within receptive syconia, the lengths of floral styles are highly variable [13,14], and ovipositing pollinators (foundresses) favour flowers with shorter styles for their offspring [15-18]. Style and pedicel lengths of flowers are negatively correlated. Short-styled ovules develop into seeds or galls (when a wasp is present) near the syconium inner cavity, while most long-styled ovules develop into seeds near the outer wall [19,20] (Figure 1). These patterns have been shown to reflect the oviposition preferences of foundresses, and are unlikely to be the result of greater elongation of pedicels containing eggs during syconial maturation, because in receptive syconia, pollinators' eggs are mainly present in short-styled inner ovules [16]. These widespread observations have been tied to four, not necessarily mutually exclusive, mechanisms that have been proposed to stabilise the fig-pollinator mutualism: (1) Unbeatable seeds-outer ovules may be defended biochemically or physically against oviposition or larval development [21]. However, no mechanism has yet been identified. (2) Short ovipositors-pollinators' ovipositors may be too short to fully penetrate the long styles of

Academic Editor: Anurag A. Agrawal, Cornell University, United States of America Received September 14, 2007; Accepted January 22, 2008; Published March 11,

Copyright: © 2008 Dunn et al. This is an open-access article distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author

#### Abbreviation: s.e., standard error

\* To whom correspondence should be addressed. E-mail: james.cook@reading









What

How

The Big Why: Addressing the Bigger Problem



Connect audience with what they care

The Why: Thesis Statement



Big Why

Why

What

How



- A single sentence that is located at the end of your introduction.
- Tells the reader what your opinion is and what paper is going to prove.
- Directs your reader to the main pieces of evidence you will explore.

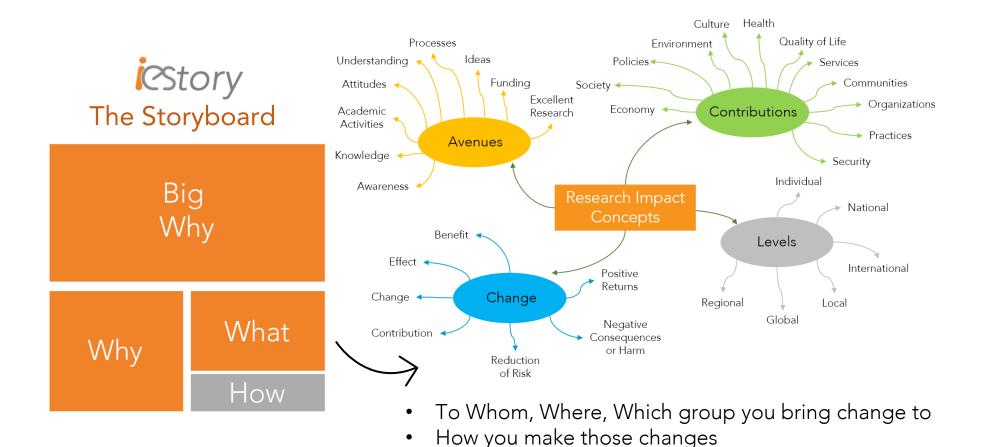
### Example

Psychologists have argued for decades about how a person's character is formed. Numerous psychologists believe that one's birth order (i.e. place in the family as the youngest, oldest, or middle child) has the greatest influence. I believe birth order can have a significant impact in the formation of a child's character based on my own experience growing up in a family of four children. Birth order can strongly affect one's relationship with parents, relationships with others, and how one views responsibility as an adult.

The **thesis statement** contains the main idea that controls the content of the essay.

Subpoints in the thesis or nearby help the reader know how the essay will be organized

The What: Novelty of the Solution



What kind of change

Source: Kristel Alla, "What does research impact actually do?", SAGE Publishing 2018

### **Applications**

### Publication submission and posting at KUDOS



International Journal of Hydrogen Energy Volume 44, Issue 37, 2 August 2019, Pages 20725-20737



#### UASFF start-up for biohydrogen and biomethane production from treatment of Palm Oil Mill Effluent

Bidattul Syirat Zainal <sup>a</sup>, Azam Akhbari <sup>a</sup>, Ali Akbar Zinatizadeh <sup>b</sup>, Parviz Mohammadi <sup>c</sup>, Mahmoud Danaee <sup>d</sup>, Nuruol Syuhadaa Mohd <sup>a</sup>, Shaliza Ibrahim <sup>a</sup> A, 🖼

#### **⊞** Show more

https://doi.org/10.1016/j.ijhydene.2018.07.037

Get rights and content

#### Highlights

- A total COD removal efficiency of 83,70% was achieved using raw POME in two-stage UASFF reactor.
- Short-term and stable H<sub>2</sub> and CH<sub>4</sub> production were established in thermophilic UASFF bioreactor.
- Highest H<sub>2</sub> percentage and HPR was 57.11% and 5.29 L d<sup>-1</sup> using 100% raw POME.
- Highest CH<sub>4</sub> percentage and MPR was 94.08% and 9.60 L d<sup>-1</sup> using 100% raw POME.

#### Abstract

A start-up study was conducted to produce biohydrogen and biomethane from Palm Oil Mill Effluent (POME) using a two-stage up-flow anaerobic sludge fixed-film (UASFF) bioreactor. 100% molasses was used to start the system, and POME was added at 10% increments until it reached 100% after 59 days. During this period of continuous operation, the HRT and temperature were adjusted in order to optimize the condition for biogas production. Hydrogen and methane gas production fluctuated between 53–70% and 90–95%, respectively, in the last four days of operation (days 56–59), with POME percentage being increased from 70% to 100% (30%–0% molasses). Using 100% raw POME led to a total COD removal of 83.70%, average gas production rates of 5.29 L H $_2$  d $^{-1}$  (59.11% H $_2$ ) and 9.60 L CH $_4$  d $^{-1}$  (94.68% CH $_4$ ), in their respective units. This output is comparable to, if not better than using 100% molasses as substrate. This work concludes that based on the relative consistency of biogas production on days 56–59, the two-stage UASFF bioreactor operating at a final HRT of 4 h and temperature of 43 °C has taken a period of two months for start-up.

#### Space Weather

Research Article 🚊 Open Access (© (1)

The Persistent Ionospheric Responses Over Japan After the Impact of the 2011 Tohoku Earthquake

Min-Yang Chou , Iurii Cherniak, Charles C.H. Lin, N.M. Pedatella

First published:13 March 2020 | https://doi.org/10.1029/2019SW002302

#### Abstract

In this study, we report the persistent impacts of the 2011 Tohoku earthquake/tsunami on the ionosphere using the ground-based Global Navigation Satellite System and FORMOSAT-3/COSMIC total electron content. Multiple unusual ionospheric phenomena, such as ionospheric irregularities, nighttime medium-scale traveling ionospheric disturbances (MSTIDs), and planar traveling ionospheric disturbances (TIDs), were observed after the emergence of tsunami-induced concentric gravity waves. The ionospheric irregularities initially developed over the Hokkaido region following the interference of gravity waves at ~8:45 UT. Remarkably, the Perkins-type nighttime MSTIDs accompanying the planar TIDs were discernible over Japan following the irregularities. By comparing with the tsunami model simulation and ocean buoy observations, it is determined that these planar TIDs, lasting for about 10 hr, were likely related to tsunami ocean waves reflected by seamounts, ridges, islands, and seafloor topography in the Pacific Ocean. Due to the absence of sporadic E layers, we suggest that the coupling between the tsunami-generated gravity waves and the Perkins instability plays an essential role in initiating the equinoctial nighttime MSTIDs. The long-lasting tsunami can continuously impact the ionosphere, affecting the nighttime ionospheric electrodynamics and making the conditions conducive for the development of midlatitude nighttime ionospheric irregularities and instabilities.

#### Plain Language Summary

On 11 March 2011, a magnitude 9.0 earthquake occurred near the east coast of Honshu, Japan, unleashing a savage tsunami as well as unprecedented plasma ripples at the space-atmosphere interaction region. Although the earthquake was a transient local event, the tsunami ocean waves backscattered by seafloor topography in the Pacific Ocean continuously excited gravity waves and planar traveling ionospheric disturbances (TIDs) propagating toward Japan for more than 10 hr. Unusual ionospheric band structures referred to the midlatitude nighttime medium-scale TIDs (MSTIDs) and plasma irregularities developed following the planar TIDs over Japan. It is common to observe the nighttime MSTIDs traveling along the Japan island during the summer; however, they are rarely seen in March. What drove the appearance of MSTIDs and ionospheric irregularities in March was likely the reflected tsunami wave-induced gravity waves. Such space weather phenomena have an adverse impact on Global Navigation Satellite System navigation and applications. Therefore, understanding how natural hazards impact our upper atmosphere and cause variations in the space environment around Earth is required.

### Non-invasive CT thermometry in hyperthermia cancer treatment



Photo by Walter Otto on Unsplas

#### What is it about

This study aims to reduce or possibly eliminate the use of contrast medium needed for CT imaging to identify the target region for surgical removal in the organ by using non-invasive CT thermometry. Through the experimentation on bovine liver samples, the association between tissue temperature and CT number counts are observed. Cancer patients, particularly those with liver cancer receiving hyperthermia treatment, are to benefit through this research. Support and more comprehensive data on CT images and tumour conditions are required from physicians/radiologist/radiographer/medical physicist for further investigation and perfecting this research.

#### Why is it important?

The existing procedure used in the evaluation of unresectable liver tumours relies heavily on visual inspection of contrasted CT image. Though widely practiced, this procedure has shown cases of patients being allergic to the medium, and the process tends to cause patient discomfort. Hence, the development of a CT-tissue temperature conversion model as an alternative tool could provide attending physicians the additional information of the target region as well as expedite patient recovery due to its non-invasive nature. The outcome of this research could potentially alter the current hyperthermia treatment procedures for cancer patients.

#### Perspectives

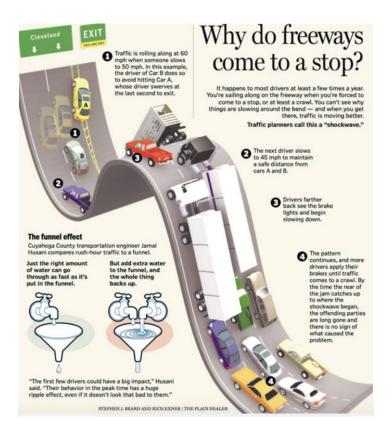


#### Ir Dr KOK SING LIM

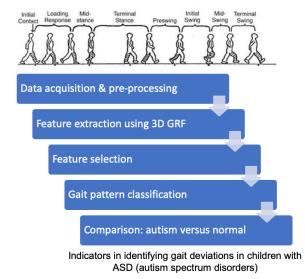
Cancer is the second leading cause of death globally and the fourth most common cause of death in Malaysia. Iodinated contrast used in CT scan has mild side effects including nausea and vomiting, headache, itching, flushing, mild skin rash or hives and can also trigger a life-threatening reaction in a few cases. A new approach is required to improve the diagnosis and to reduce the reliance of drug with side effects for cancer patients as well as improving treatment efficacy. This research will further need to engage with radiologists to acquire more real patient data for analysis and proof of concept and also with CT-scanner manufacturer for collaboration, which may bentift the study and treatment outcome. In compliance with the UN's third Sustainable Development Goal, this study aims to ensure healthy lives and promote well-being for all at all ages through the improvement of existing medical procedures.

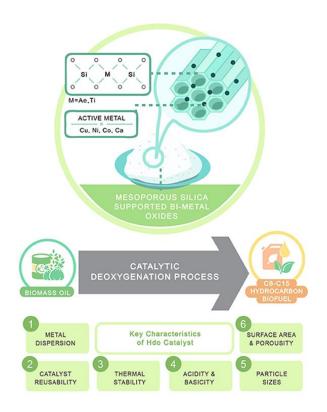
### **Applications**

### Graphical Abstract and poster design



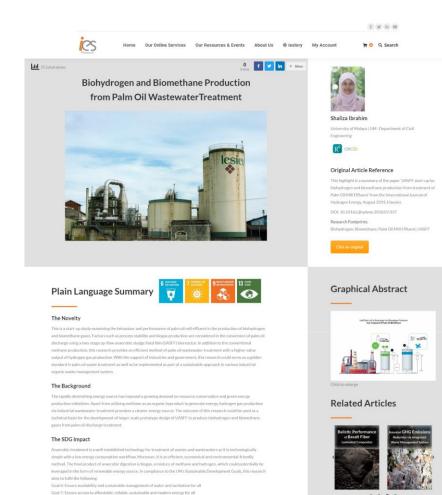
#### Quantitative assessment of 3D GRF (ground reaction floor) gait pattern of autism children





# **Applications**

### ieStory



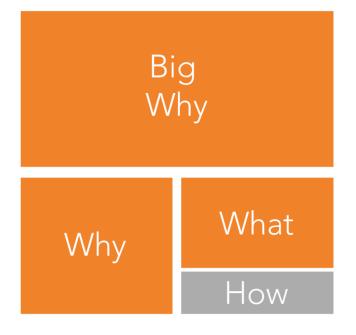
Research suggest that creating a plain language summary and sharing it actively leads to 23% increase in full-text downloads

Source: Erdt, M., Aung, H. H., Aw, A. S., Rapple, C., & Theng, Y. L. (2017). Analysing researchers' outreach efforts and the association with publication metrics: A case study of Kudos. Plos One, 12(8), e0183217-e0183217.

### How to Start

Using storyboard





- READ structurally using the storyboard
- 2. Develop your own storyboard
- 3. Manipulate each portion for different purpose





# Thank You

**Q&A Session** 

Speaker: Iris Hsu, Research Impact Consultant ies Research Website: https://iesresearch.solutions Email Address: iesresearch.solutions@gmail.com